



Cameroon (2016)	June	July	August	September	October	November
Consumer Perception index	15	10	-11	1	26	14
Current economic conditions	-1	4	-22	-18	-25	-32
Index of Consumer Expectations	21	12	-7	9	46	33

KIC by Gender	June	July	August	September	October	November
Expectations - Overall economic situation in country	26	15	-11	7	63	46
Expectations - Overall economic situation in city	13	10	-13	7	62	44
Expectations - Personal financial situation	20	12	-2	18	63	47
Comfort in making regular expenses	27	12	1	12	26	11
Comfort in making large purchases now	23	11	4	1	0	10
Willingness to spend more on large purchases	21	10	-10	0	16	15
Confidence about job prospects	-25	-2	-48	-38	-49	-73

KIC by Age	June	July	August	September	October	November
Women	8	0	12	7	18	11
Men	13	-8	10	13	23	15

KIC by Age	June	July	August	September	October	November
45+	0	0	-7	-13	23	5
40-44	7	14	-20	17	22	10
35-39	13	12	-11	-4	12	11
30-34	15	13	-11	4	26	13
25-29	18	10	-13	-2	29	13
18-24	-4	-1	-4	2	33	26
-17	0	0	-19	6	26	36

Source: KASI Insight Inc.

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